

# IMMERSIVE AUTHORITY

Immersive Authority is a technology startup researching and developing innovative solutions to enable brands and creative agencies deliver innovative, exciting and memorable Below the Line (BTL) Experiential Marketing and Events campaigns.

Immersive Authority also researches, blogs and consults on a variety of emerging technologies, particularly in the field of immersion technology, digital business transformation, blockchain, AI, MI, IoT and 4IR developments. Discover how far we've progressed with technology, what applications or experiences are possible and what lies ahead with Immersive Authority.

## Social Media Overview

Platform	Link	Audience
Blog	<a href="http://www.immersiveauthority.com">www.immersiveauthority.com</a>	+300 p.m.
LinkedIn*	<a href="https://www.linkedin.com/in/zaidmo">linkedin.com/in/zaidmo</a>	15703
Twitter	<a href="https://twitter.com/zaidmo">@zaidmo</a>	4615
Facebook	<a href="https://www.facebook.com/immersiveauthority">facebook.com/immersiveauthority</a>	975

\*Business & Tech articles are 1st published & promoted on LinkedIn (professional target market)

## Services Provided

Article	\$40 per 100 words, minimum 300. 300-350 words: \$120; 351-450 words: \$160; 451-549 words: \$200. Includes stock images in the public domain, publishing to LinkedIn & Blog, Facebook & Twitter post share.
Other Services: Blog Sidebar Ad / backlink (\$80 per annum), Brand Partnerships, Digital Business Consulting (\$100 per hour neg.) and Event/Conference coverage.	

## Personal Profile

Zaid Mahomed is the founder of Immersive Authority. He is a certified IT Enterprise and Solution Architect with a degree in Computer Science and more than 14 years experience designing complex corporate systems; designing games and hardware for his startup; and blogging on tech and travel ([www.travpacker.com](http://www.travpacker.com))



Immersive Authority (Pty) Ltd is registered in South Africa.

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